

Expertise

| | |
|-------------|---|
| Design | Corporate websites, microsites, blogs, brochures, corporate identity, logo design, packaging design, posters, large format, flyers, newsletters |
| Development | (X)HTML, CSS, PHP, MySQL, JavaScript, XML, XSL, Wordpress, X-Cart |
| Software | Photoshop, Illustrator, InDesign, Flash, Dreamweaver, iWork, Microsoft Office, OpenOffice.org, Windows XP / Vista, Mac OS X (10.4, 10.5, 10.6) |

Experience

2005 - Present
Guelph, ON

[Vectorthis.com](#)

Freelance Graphic Designer

Responsibilities include:

- ▶ Brand Development for Vectorthis and clients
- ▶ Information architecture / interaction design
- ▶ High-impact web & interactive design
- ▶ Server-side development using PHP / MySQL / Wordpress
- ▶ Search Engine Optimization

2008 - 2009
Guelph, ON

[Moxy Media](#)

Lead creative for Moxy Media's domain parking platform

Responsibilities include:

- ▶ Brand development for subsidiaries Cognitive Media and Ideo.net
- ▶ Marketing and advertising strategies for print and online distribution
- ▶ Design and maintenance of Ideo's corporate web presence
- ▶ Development and distribution of best-practices guides for Ideo templates

2007 - 2008
Guelph, ON

[Hockey.com](#)

Lead creative for Hockey.com

Responsibilities include:

- ▶ Brand development for Hockey.com and Hockey.com Corporate
- ▶ Marketing and advertising strategies for print and online distribution ranging from Hockey.com uniforms to weekly e-newsletter announcements
- ▶ Day to day design and maintenance of Hockey.com

2006 - 2007
London, ON

[Images](#)

Web Designer

Responsibilities include:

- ▶ Information and interaction design
- ▶ High-end web development and interactive design
- ▶ Server-side development using PHP / MySQL
- ▶ Print media and POP advertising

Education

2004 - 2006
London, ON

Fanshawe College

Multimedia Design and Production

- ▶ 2 year program with a focus on new media technologies
 - ▶ Graduated among the top of the class with a 3.7 GPA
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Recognition

2008

Design Showcases

- ▶ Throughout 2008 I have had my work featured in multiple design showcases including Design Shack, Design Awards Gallery, The Creative Unity and more.

2006
London, ON

Guest Speaking Lecture

- ▶ Guest speaking at Fanshawe College regarding concept development
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References available upon request
